

Thank you for being a part of our Trabuco Hills High School Instrumental Music Program. The THHS Music Boosters will be launching our 6th Annual Hour-A-Thon in the coming days and wanted to answer any questions you may have to gain participation. We hope to make this Hour-A-Thon event the most successful one to date! Fundraising is vital for the success of our THHS Instrumental Music Program and we truly need to raise funds. The Hour-A-Thon has an efficient process that helps the students raise money for a successful school year.

HOUR ATHON

All we ask is that each parent/guardian help their student gather 25 or more cell phone numbers of their biggest supporters such as "Parents, Grandparents, Aunts, Uncles, Cousins, Older Siblings, Family friends." Here are some examples of possible supporters.

Top Supporters:	Other Possible Supports:
Mom & Dad	 Accountant
Step Parents	 Chiropractor
Brothers & Sisters (older)	• Dentist
Grandma & Grandpa	 Doctors
Aunts & Uncles	 Hair Stylist
Cousins	Insurance Agent
ReligiousMembers	 Massage Therapist
Co-Workers	Mechanic
Neighbors	 Mortgage Broker
FamilyFriends	 Orthodontist
Holiday CardLists	Personal Trainer
 Former Coaches 	 Real Estate Agent
	Veterinarian

The phone numbers will be entered into the Hour-A-Thon Quicktext App. Please follow the following steps to start the process:

Step 1: Have your student download and ACTIVATE the Hour-A-Thon Quicktext App by scanning the QR Code



If you already have the Hour-A-Thon Quicktext App, please open the app and skip to Step 6

TAKE IT TO THE CLOCK

Step 2: Click Allow Notifications

Step 3: Enter your phone number and click submit. (you will get a verification code)

Step 4: Enter verification code and click verify.

Step 5: Enter your first and last name then click submit.

Step 6: Scan QR code above to join your group. (yes, you scan the same QR code again)

Step 7: Your group name will now appear, please click it to activate your fundraiser.

Step 8: Click Add Contacts and import contact or enter 25 contacts that are potential supporters (Not your teammates)

Once your 25 contacts are all entered you will not need to do anything further until the Hour-A-Thon

Phone numbers are only used by your student for fundraising. They will not be used anywhere except on their own cell phone.

HOUR A THON

On the day of the Hour-A-Thon a text message will be sent with donation link, followed by a call from your student to each of his/her potential donors. Your student will explain why we are fundraising and the potential donors can decide if and how much they want to donate.

There are no emails to collect, or constant bombarding of emails going out to your friends and family for weeks. It is a one-hour event with personalized text and a phone call.

We are confident there are many people eager to support your student and the Hour-A-Thon program offers them the opportunity to help. This Fundraiser will be a success if you help develop a quality list.

As always thank you for your ongoing support. If you have any questions about this fundraiser, please do not hesitate to reach our to us.

Thank you,



Cynthia Longacre (949) 433-5510 Brenda Gene (949) 382-0815 Ways & Means Co-Chair

Instrumental Music Program | **Trabuco Hills High School** <u>thhsmusicprogramfundraiser@gmail.com</u>

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